

Better Electric Prices Available Today than One Year Ago

With Texas facing hot summer temperatures and record electric demand, customers in the competitive retail electric market within the Electric Reliability Council of Texas (ERCOT) region have options available today that provide lower prices than last summer.

	August 25, 2008	August 26, 2009	Percent Change
# of 1-Year Fixed-Price Products	30	36	20% more offers
Average 1-Year Fixed-Price Offer	15.04¢/kWh	11.39¢/kWh	24% decrease
Lowest 1-Year Fixed-Price Offer	14.0¢/kWh	10.2¢/kWh	27% decrease
Lowest Offer Available in the Market	12.6¢/kWh	9.7¢/kWh	20% decrease

Source: www.powertochoose.org; all prices listed are averaged among the five transmission and distribution utility regions with competitive market in place.

Thanks to decreased input costs—including lower wholesale electricity costs resulting from lower natural gas prices—and the downward pressure created by robust competition among retail electric providers, customers in the competitive electric market have dozens of competitively priced products and services to meet their needs.

Competition Works!

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