

# Better Electric Prices Available Today than One Year Ago

Customers in the competitive retail electric market within the Electric Reliability Council of Texas (ERCOT) region have options available today that provide lower prices than last year at this time.

	December 7, 2008	December 6, 2009	Percent Change
<b># of 1-Year Fixed-Price Products</b>	31	44	<b>42% more offers</b>
<b>Average 1-Year Fixed-Price Offer</b>	13.83¢/kWh	11.50¢/kWh	<b>17% decrease</b>
<b>Lowest 1-Year Fixed-Price Offer</b>	12.4¢/kWh	10.2¢/kWh	<b>18% decrease</b>
<b>Lowest Offer Available in the Market</b>	10.6¢/kWh	8.5¢/kWh	<b>20% decrease</b>

Source: [www.powertochoose.org](http://www.powertochoose.org); all prices listed are averaged among the five transmission and distribution utility regions with competitive market in place.

Thanks to decreased input costs—including lower wholesale electricity costs resulting from lower natural gas prices—and the downward pressure created by robust competition among retail electric providers, customers in the competitive electric market have dozens of competitively priced products and services to meet their needs.

# Competition Works!

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